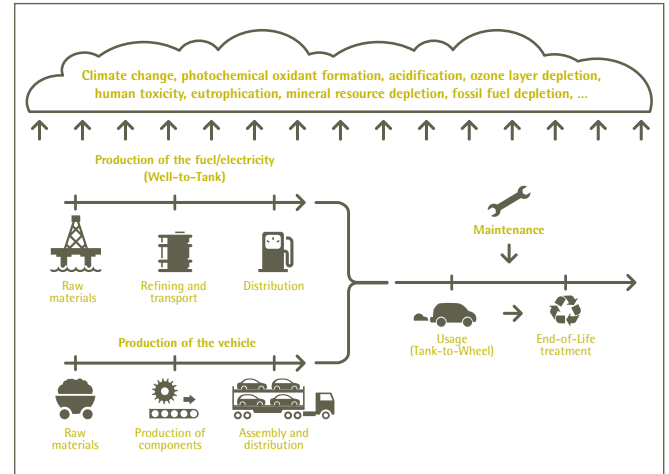


Translating Sustainable Opportunities into Business Realities

The MOBI research group of the Vrije Universiteit Brussel offers comprehensive support for decision makers from a wide cross-section of the industry and plays a vital role in developing their investment strategy.

By analysing your company's operations and supply chains, MOBI effectively bridges the knowledge gap, offering powerful insights into the economic, environmental and social impact of your products and services.

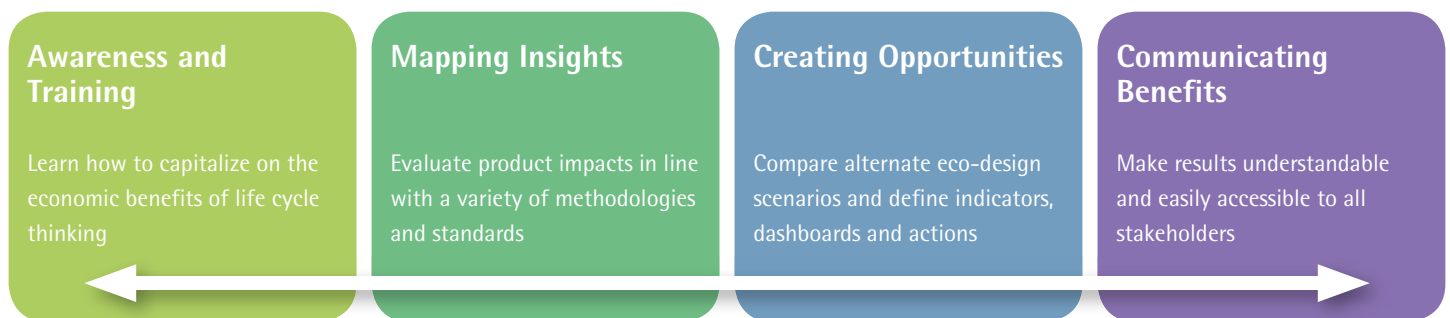
More than that, however, MOBI translates these sustainability insights into tangible opportunities that promote value creation within your company. We help create value by identifying opportunities for cost reductions in the value chain and by sharpening your competitive edge with more efficient products and services that offer better market perspectives, while improving your corporate image.



MOBI's Unique Framework

MOBI develops in-house its own Sustainability Evaluation Framework in order to identify and assess the opportunities available to your organisation. This framework enables robust decision-making by aggregating economic, environmental and social criteria. Quantitative key performance indicators are used to benchmark alternatives for your products and services from a full life-cycle system perspective. It enables the optimisation of processes from a different technical viewpoint, forcing one to think out of the box. Moreover, MOBI's comprehensive and accurate database of components and processes provides key support for strategic decision making.

MOBI's expert team can intervene at different levels of your organisation from training up to the drafting of detailed studies complete with detailed actions and ready-to-implement plans to drive positive change and create value either by your own project teams or a third-party consultant. MOBI can also provide expertise at different stages of your product development in order to optimise not only the economic but also environmental and social outputs. MOBI's benchmarking methods can open the doors to new markets for your products and services while expanding your customer base.



MOBI's stewardship approach guarantees an offer that is fully tailored to your specific needs. A full range of methods are available within the research group designed to help companies improve their sustainability performance including: Carbon Footprinting, Water Footprinting, Life Cycle Assessment, Life Cycle Costs, Social Impact Analysis, External Costing and Cost-Benefit Analysis.

MOBI's expertise has already been actively employed in sectors such as the automotive and energy industries, railways and logistics. Belgian and international actors, including LNE, Electrabel, Laborelec, BOSCH, Umicore, Tecnalía, Valeo, IVECO, MIVB, VMM, VITO, AIT, AVL, Chalmers, CRF (Fiat) and Volvo recognise the benefits of MOBI's LCA methodology in adding concrete value to their operations.

MOBI

Pleinlaan 2 | 1050 Brussels | Belgium
 dr. Maarten Messagie | Building Z - Room ZE103
 [T] +32 (0)2 629 28 39 | [F] +32 (0)2 629 36 20
 [E] maarten.messagie@vub.ac.be | [W] <http://mobi.vub.ac.be>



Vrije
 Universiteit
 Brussel

